

MICHAEL V. BELLEGARDE

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Mission Statement

My goal is to utilize the skills that I have cultivated in the military, at university, and in my professional life to embark upon an exciting career journey that allows me to help improve the socio-economic situation for Canada's First Nations people while providing a good life for my family.

Highlights of Qualifications

- EMBA Candidate - Aboriginal Business and Leadership at SFU
- BA in First Nations Studies and Political Science from SFU
- Extensive experience working for First Nations communities
- Very strong communications, public speaking and product demonstration skills
- Reliable, hard-working and a quick learner

Education

Executive MBA – Aboriginal Business and Leadership (Candidate), 2017 - 2020 Beedie School of Business at Simon Fraser University – Burnaby, BC

- I have been accepted into the program and my cohort begins in September of 2017.

First Nations Studies/ Political Science, 2013 Simon Fraser University – Burnaby, BC

- Completed a BA in First Nations Studies and Political Science
- Elected board member of the First Nations Students' Association

Automotive Business Management, 2008 Canadian Automotive Institute at Georgian College – Barrie, ON

- Dean's List Student

Battle School, 2000 1 PPCLI - Wainwright AB

- Major: Destroying the enemy
- Minor: Small Arms Specialist

Work Experience

Stó:lō Service Agency, 2016-Current
Member of the Board of Directors

- The SSA Board is a non-political oversight body working on behalf of the Stó:lō Nation Chiefs Council (SNCC). It is committed to providing a leadership role to ensure First Nation clients are receiving high quality services from the agency. To achieve its objectives, the Board works closely with governments and provincial organizations and a wide range of interested stakeholders, including the SNCC First Nations.

Sq'ewá:lxw First Nation, 2013-Current
Economic Development Officer

- Manage and market the three existing businesses owned by Skawahlook
- Research and recommend new business opportunities for Skawahlook
- Keep Chief and Council updated on all aspects of the band's businesses
- Design and manage an online presence for the Ruby Creek Art Gallery
- Negotiate contracts with advertising representatives

Trev Deeley Motorcycles, 2012-2013
Marketing Manager

- Plan and execute events that enhance the Trev Deeley brand within our community
- Plan and monitor a ¼ million dollar advertising budget
- Design all print ads and posters, run company website and social media pages
- Produce videos of all store events and products to drive sales and brand awareness
- Negotiate contracts with advertising representatives

Simon Fraser University Career Services, 2011-2012
Indigenous Student Researcher

- Evaluated the delivery of career services to SFU's Indigenous student population
- Prepared a report that made recommendations to enhance service delivery

Sitour Marketing, 2011-Present
BMW X-Tour Product Ambassador (Contract work)

- Represented BMW at product demonstration events in British Columbia
- Set up event tents and promotional materials
- Interacted with patrons and answered their questions about BMW vehicles
- Administered the test drive portion of the event, verified valid licences and obtained waivers

North 51st, 2010-2011
Marketing Specialist/Brand Ambassador

- Demonstrate products for various corporations that contract North 51st
- Most recently involved with the Samsung Galaxy Tab promotion
- Responsible for the care and safe handling of expensive electronic items
- Filed weekly reports of my activities on the job site

Georgian College, 2009-2009

International Marketing Specialist

- Represented Georgian College in Chandigarh, India
- Conducted presentations for groups of prospective students
- Administered the Test of English for International Communications to prospective students
- Gather all required documents and assess the admissibility of prospective students

Georgian College Auto Show, 2009-2009

Team Captain – Harley Davidson

- Managed team Harley-Davidson® by leading a team of 3 student brand ambassadors
- Ensured the efficient operation and security of the Harley Davidson display at North America's largest outdoor Auto Show
- Interacted with auto show patrons in a knowledgeable, professional and exciting manner
- Was awarded 1st place in the vehicle walk-around competition

Saturn of Regina, 2003-2008

Sales - Sub-Prime Finance Specialist

- Acquired all the information needed to obtain a payment call from the lender
- Located vehicles that will fit the lender's criteria and convinced buyer to take delivery

Sears Canada, 2003

Loss Prevention Officer

- Eliminated shoplifting from the store to the best of my ability
- Secured the store and ensure it is properly locked and alarmed at the end of the day

1 Princess Patricia's Canadian Light Infantry, 2000-2003

Infantry Soldier - Anti-Armour Platoon

- Provided support to the battle group by identifying and destroying enemy armoured vehicles
- Served in Bosnia on Roto 11 at Camp VK
- Received the CF Peacekeeping Medal and the Bosnia-Herzegovina Medal

Skills

- Knowledge of social media and active on Twitter, Instagram, Snapchat and Facebook
- Amateur photographer & videographer, comfortable with preparing such media for blogs
- Excellent salesmanship skills...my passion for an exciting brand is infectious
- Proficient Mac user – I am well versed in iMovie, Keynote, and Pages

Activities

- **Spencer Brook Estates Strata Council** – I previously served as the Vice President of

the strata council for my townhouse complex.

- **Movember** – I served as the captain of the Trev Deeley Handlebars. I finished the campaign in first place on our team and I earned \$1110, beating my goal by 11%.
- **First Nations Student's Association** – As an elected board member of the SFU FNSA I volunteered my time to ensure the responsible expenditure of the association's annual budget of \$18,000. I was also responsible for organizing and executing successful student events.
- **Wakayos Holdings Ltd** – As an elected member of the Board of Directors, I helped guide the decisions of the lands department for Little Black Bear's First Nation. We were tasked with making the decisions to purchase strategic parcels of land that would be turned into reserve status as per our TLE agreement.

References

- Available upon request. In the meantime, feel free to browse my endorsements and recommendations on LinkedIn.
<http://www.linkedin.com/in/eaglelooking>